

Privacy Policy KrantenMaker

Welcome to KrantenMaker. This Privacy Policy applies to the services made available by the Vlaamse Dagbladpers on <http://www.newspapermaker.be> under the name KrantenMaker, hereafter referred to as “the Service”. To use the Service, you must read and agree to the Privacy Policy written below. The Vlaamse Dagbladpers may change this Privacy Policy at any time and you agree that you are bound to any such changes. We advise you therefore to regularly take notice of the most recent version on the website, even though we try to keep you informed if changes occur.

Article 1. Personal data

1.1. Information provided by you

When you log in, the Vlaamse Dagbladpers will ask you to provide personal information, such as your name, email address and password.

1.2. Cookies

While you are visiting the Service, the Vlaamse Dagbladpers sends one or more “cookies” – small files with a series of characters – to your computer identifying your browser as a unique user. The cookies are used to improve the quality of the Service. Most standard browsers support cookies. However, you can make your browser refuse all cookies or warn you when a cookie is being sent.

1.3. Log information

When you use the Service, the servers of the Vlaamse Dagbladpers automatically store information that your browser sends to a website with every visit. Such server logs can record information, such as IP address, browser type, browser language, date and time and one or more cookies that can identify your browser.

1.4. Correspondence

When you send an email or another message, we can store those messages to process and answer your questions and to improve the Service.

Article 2. Use

Your personal data is solely used for delivering the service, for internal investigation by the Vlaamse Dagbladpers and for informing you about the services of the project “Kranten in de Klas”.

Under no circumstances will your personal data be used for commercial purposes or transmitted in any such way.

Article 3. Information security

The Vlaamse Dagbladpers takes appropriate security measures against unlawful access to or an unlawful change, publication or destruction of data. These measures

entail internal evaluations of our methods for data collection, warehousing and handling and of our security measures, as well as physical security measures to prevent unlawful access to systems on which we store personal data.

Access to personal information is reserved to employees, service providers and agents of the Vlaamse Dagbladders who must be informed of such information to be able to extend, expand or improve our Service. These persons are under a pledge of secrecy and in violation thereof may face disciplinary measures, including termination of contract and prosecution.

Article 4. Integrity of data

The Vlaamse Dagbladders exclusively processes personal information for those purposes for which it was collected and in agreement with this Privacy Policy. We evaluate our methods for data collection, warehousing and handling to guarantee that we exclusively collect, save and handle the personal information needed to deliver or improve our Service. We take any reasonable steps to ensure that the personal information processed by us is correct, complete and up-to-date. However, we are dependent on our users to update or correct their personal information, if that is necessary.

Article 5. Accessing and updating personal data

You reserve the right to obtain access to your personal data and to correct any incorrect personal data concerning you. If you wish to exercise this right, you can submit a written application to the Vlaamse Dagbladders (Paapsemalaan 22 bus 7, 1070 Brussel). This application must be dated and signed and sent with a copy of your identity card.

The Vlaamse Dagbladders can refuse to process applications that are repeated unreasonably often or systematically, that require disproportionately too much technical effort, that put the privacy of others in danger or that are exceptionally difficult to carry out (for example, requests concerning information on the backup carriers) or applications to which access is no longer necessary.

Article 6. Maintenance

The Vlaamse Dagbladders regularly investigates whether this Privacy Policy is being applied. Questions or remarks concerning the Privacy Policy or the way in which the Vlaamse Dagbladders handles personal information can always be expressed by contacting us through this website or by writing to the Vlaamse Dagbladders (Paapsemalaan 22 bus 7, 1070 Brussel). When the Vlaamse Dagbladders receives formal, written complaints at its address, it is the policy of the Vlaamse Dagbladders to contact the user in question about the problems put forward by him or her. The Vlaamse Dagbladders is prepared to assist the involved competent authority, including local privacy supervisors, to find a solution to complaints about the transfer of personal data that cannot be settled between the Vlaamse Dagbladders and the party involved.